

THE Mount Airian ROTARIAN

July, 2010

Editor, Joan Inman



FAREWELL MESSAGE FROM PRESIDENT BOB

Dear fellow Rotary members and friends,

Just want to take a moment to thank each and every one of you for your service, support and friendship. This has been a great year, full of change, opportunity, challenges and great rewards. As we outlined again at our club assembly on June 29th, there were many wonderful service projects and outreach to our community and around the world that YOU accomplished. The club received the recognition of the Presidents Gold Club, but the real reward always comes from the act of giving without expectation. I was pleased and blessed to have the opportunity to serve as your President this year. I know that you will give Alton Gaither and this year's board your support as we venture in to the future.

Yours in service,

Bob Meinecke



Bob Meinecke

WFDD

National Public Radio Going Strong

Educate, Inform, and Enlighten. That is the mission statement Denise Franklin, General Manager presented in her address to our club. With over 100,000 listeners, **WFDD NPR** is the oldest public radio station in North Carolina. This 60,000 watt station covers a 32 county area and can be found at 88.5 on your dial.

Denise is a familiar face. She was the lead anchor/reporter with **WXII** from 1983 to 1993 before joining **WFDD**. She earned her MBA from Wake Forest University and believes it is the mission of the station to encourage and inspire students to become knowledgeable and interested in radio. Several programs have been established from middle school to college to help with this effort.



Denise Franklin and Ralph Forbes

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LEADING THE WAY

OFFICERS 2009-2010

Bob Meinecke
President
Cathy Stevens
Secretary
Marie Wood
Treasurer
Charles Dugger
Sergeant At Arms
Alton Gaither
President Elect
Tim Marlon
Past President

BOARD MEMBERS

Kate Appler
Ann Vaughn
Amy Johnson
Steve Lindsley
Greg Perkins
Jim Petelle

Family Tradition Carried On



Michael Brannock receives PHF

On May 10, Michael Brannock, Teresa Lewis's son received his second Paul Harris Fellow. Michael belongs to the Charlotte Rotary Club. Teresa honored Michael with a PHF several years ago, but this time Michael's contributions to the foundation earned him another one and his mother was given the honor of presenting it to him.

Seeing children of our members grow up and become Rotary members themselves gives us a good feeling. It says a lot about the lessons our children learn from their parents about contributing to their communities and to the world at large. We congratulate Michael and wish him well as a fellow Rotarian.

THE MIRACLE WORK OF THE AMERICAN CANCER SOCIETY



Giny Haynes visited with us recently and provided some encouraging information regarding cancer. There are 11,000,000 cancer survivors celebrating another birthday. People have learned that early detection can be the difference between life and death and more and more people are opting for preventive examinations.

The ACS first began research in 1946. Over \$3.2B dollars have been given to fund research programs to find treatments. Last year there were 44 research grants awarded in North Carolina. Locally 5 grants went to Wake Forest University and 1 grant to Wake Forest University Baptist Medical Center. These grants totaled \$20 million. When you participate in the Relay for Life events and other fundraising opportunities you are helping do make these grants possible.

If you or someone you know would like to help with patient transportation needs, check out the Road to Recovery Program. Volunteers transport patients to and from their doctor appointments and treatments. For many patients without other resources this is the only hope they have. For more information go to: www.cancer.org or call 1-800-ACS-2345.

Please continue to participate and remember this slogan –
Celebrate Remember Fight Back

JULY

Birthdays & Anniversaries

July 1 Darren Hartness
 July 3 Ann Vaughn
 July 5 Deborah Friedman
 July 7 Alton Gaither
 July 9 Britta Needham
 July 9 Steve Lindsley
 July 14 Sue Brownfield
 July 16 Todd Harris
 July 23 Dick Johnson
 July 24 Doug Yarboro
 July 25 Matt Edwards
 July 30 Derek Higgs

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 July 2 Gary & Vickie Harold
 July 10 Paul & Cecelia
 July 19 Gray & Sandra Parker
 July 28 John & Sandra Priddy
 July 29 Ben & Lone Cooke

News Flash

The Kitgum Rotary Club in Uganda

Marion Goldwasser will deliver a more detailed presentation upon her return from Gulu, Uganda, but the clean water system that Jamie Tilley carried over to Uganda was presented by Marion to the Kitgum Rotary Club and was a BIG success. Clean water is such a precious commodity; one we so easily take for granted.

I really liked what our contact, Frederick Ocaya Bese had to say:

"I will leave the details for Marion to say it because that is what our Culture recommends that those who heard the cries or songs of the birds in the air first are always more privileged to take precedence."

Todd Tucker on the Surry County Economic Development Partnership

All of us would like to see our local community thriving and attracting buyers of goods from existing business and welcoming new industry into our midst. Everybody has an opinion, but where the rubber meets the road it is Todd Tucker and his staff who must find and develop those relationships.

The SCEDP has three main missions in their work:

- 1.Existing Businesses
- 2.Small Business and Entrepreneurs
- 3.New Business Recruitment

The SCEDP helps existing businesses with advice, referrals and other ways to help them stay strong and vital to the community. Retaining a thriving business and helping them stay strong is easier and far less expensive than recruiting new business, however new industries are also required to replace those that have been lost and to add vitality and economic health back into the county. Efforts to recruit them are vital.

he number of new industries out in the market place looking for new locations has dwindled along with our economy. The number of communities looking to attract these fewer industries has dramatically increased. Since there is no “one size fits all” template for mining these industries it takes research, travel, negotiations, incentives at times, and a whole lot of luck.



Todd Tucker with Faith & Ted Ashby

What might attract one company doesn't appeal to the next. So what to do? We create a balance within our county and the greater Piedmont region that can be marketed to a wide range of prospects. As with many selling jobs a lot rides on the relationships that are developed. Yes you have to have the goods in the end, but people to people contact gets you that first look and then the second.

We all have a stake in the outcome of business development. It's important to stay positive and to contribute sensible ideas to our community leaders. Help where you can and encourage those whose job it is to advance our cause.

*“No arsenal or no weapon in the arsenals of the world is so formidable as the will and moral courage of free men and women.
—Ronald Reagan, 40th US President”*

JULY

<u>DATE</u>	<u>ROTARIAN</u>	<u>SPEAKER & PROGRAM</u>
July 6	Joan Inman	Monroe Donathan – Myasthenia Gravis
July 13	Bob Meinecke	Sarah Carpenter & Susan Dollyhigh Mary Sue's Sage Haven & The Shepherd's House
July 20	Betty Ann Collins	Chris Knopf, Asst City Manager for Economic Development & Bryan Cave, Director NC Cooperative Extn Services – Pilot Mtn Pride
July 27	Bob Meinecke	Brent McKinney - PART

MEMBERSHIP ROSTER

ROTARIAN	SPOUSE	ROTARIAN	SPOUSE	ROTARIAN	SPOUSE
David Adkisson	Ellen	Todd Harris	Betsy	Jim Petelle	Ann
Kate Appler	Mark	Darrin Hartness	Lisa	Hugh Peoples	
Faith Ashby	Ted	John Haynes	Barbara	John Priddy	Sandra
Ted Ashby	Faith	Robin Hester	Thurman	Gene Rees	Peggy
Paul Belk	Cecelia	Derek Higgs	Mary	Bill Refvem	Joanna
Ed Bondurant		Ashley Hinson	Lynne	Joanna Refvem	Bill
Horace Bondurant	Jewel	Eric Hodges		Vera Reynolds	
Ricky Bowman	Lori	Bill Holcomb		Burke Robertson	Carolyn
Sue Brownfield	Hal	Bucky Holcomb	Kim	Mark Rogers	Deidre
Carol Burke		Joan Inman	Bill	Aaron Routh	Lee Ann
Karen Burnette	Bruce	John Jackson	Donna	Candace Sammons	Macon
Greg Cave	Lynette	David Jessup		Macon Sammons	Candace
Nelson Clark	Lisa	Alison Johnson	Alan	Brandt Scholz	Lynn
Betty Ann Collins	Martin	Amy Johnson	Bill	Frank Sells	Amanda
John Collins	Bobbie	Bill Johnson	Tina	Twyla Sickmiller	Roger
Gary Cook	MaryAnn	Dick Johnson		Steven Simpson	Maria
Peter Cook		Jim Lewis	Teresa	P.J. Snow	Joy
Ben Cooke	Lone	Teresa Lewis	Jim	Cathy Stevens	Mark
Adam Delp		Steve Lindsley	Lorie	Ann Vaughn	Tom
Charles Dugger	Shirley	Benny Lisk	Pam	Dale Watson	Celena
Cathy Eckenrod	Skip	John Lockhart	Alice	Anne Webb	Tom
Matthew Edwards	Glenda	Peter Lydens	Linda Wright	Tom Webb	Anne
Jeffery Ellis		Lenise Lynch		Jay Williams	Beth
Tom Fawcett	Mary	Greg Marshall	Lori	Jack Wilson	Marie
Fred Folger		Kirby McCrary	Tammy	Dick Wimbish	Sue Ellen
Ralph Forbes	Erika	Carla Majure	David	Marie Wood	Tycho, Jr.
Deborah Friedman		Tim Marion	Cindy	Betty Wright	Hylton
Alton Gaither	Janice	Frank Mayberry	Jerri	Doug Yarboro	
Brenda Goings		Robert Meinecke	Judy		
Marian Goldwasser	Michael	Bob Moody	Kathy		
Jim Grimes	Louella	Britta Needham	Jeff		
Steve Gross	Polly	Chris Nichols	Angie		
Ken Gulaian	Kari	Gray Parker	Sandra		
Raymond Hanna		Richard Patterson	Kaye		
Gary Harold	Vicki	Greg Perkins	Julie		

Key: ■ Past President ■ Board of Directors ■ Paul Harris Fellow

Honorary Members	1
Active Members.....	97
Total Membership.....	98
Paul Harris Fellow.....	78

WEEKLY MEETINGS
 Tuesday, 12:10 pm
 Cross Creek Country Club
 1129 Greenhill Road
 Mount Airy, NC

MAKEUP MEETINGS

Monday.....Stuart, VA	Rotary Park	6:30 pm
Tuesday.....Winston-Salem	Benton Conv. Ctr.....	12:30 pm
Tuesday.....Yadkinville.....	Ace's Restaurant	7:30 am
Wednesday.....Yadkin-Valley.....	Fairfield Inn	7:45 am
Wednesday.....Surry Sunrise.....	Prime Sirloin	7:30 am
Wednesday.....Galax, VA	Prime Sirloin.....	Noon
Thursday.....Hillsville, VA	Shoney's Restaurant.....	Noon
Thursday.....King	Town & Country Rest...7:00 am	
Friday.....Reynolda	Winston-Salem Col.....	12:30 pm